



We ('Sports Talent House B.V.', Produktieweg 1 in 6045 JC Roermond, Chamber of Commerce 78133793) are responsible for processing the personal data that you entrust us with by visiting our website, filling in the registration and contact forms and the newsletter subscription.

We take your privacy seriously and would therefore like to inform you about how we will process your personal data when you visit the Sports Talent House website.

This Privacy Statement was last revised on June 30, 2020. We may update this statement from time to time. Changes in legislation, jurisprudence, technology and instructions from the authorities may oblige us to do so.

If you provide your personal information, check this page regularly to ensure you are aware of any changes.

What are personal data?

"Personal data": any data that is directly or indirectly traceable to a natural person as referred to in Article 4 paragraph 1 of the General Data Protection Regulation (GDPR), n. 2016/679. This means information that is either directly about someone or that can be traced back to that person.

This Privacy Statement is provided in a tiered format, so you can click through to the specific areas described below.

1 Important information and who we are

2 What data do we collect?

3 How are your personal data collected?

4 How we use your personal data?

5 With whom do we share your data?

6 Where are your data processed and for how long?

7 Your rights

8 Data security

9 Cookie policy

1 Important information and who we are

1.1 Purpose of the privacy statement

This Privacy Statement is intended to inform you about how we collect and process your personal data through your use of our website, including all data you provide through the website(s) for the reasons specified in section 4. Sports Talent House is responsible for the website. We have a Compliance Officer, who is responsible for overseeing questions / requests related to this Privacy Statement. If you have any questions about this statement or requests to exercise your legal rights, please contact us (in writing) at: privacy@sportstalenthouse.com, attn Compliance Officer, Produktieweg 1, 6045 JC Roermond.

1.2 Complaints

For any complaints about the processing of personal data by Sports Talent House, you can contact us (in writing) at: privacy@sportstalenthouse.com, attn Compliance Officer, Produktieweg 1, 6045 JC Roermond. If we cannot find a solution together, you can file a complaint with the Dutch Data Protection Authority, via this [link](#).

1.3 Third party links

The Sports Talent House site may contain links to third party websites, plugins and applications. If you click on those links or enable these connections, third parties may collect or share information about you. We have no control over these third party websites and are not responsible for their privacy statements. When you leave the Sports Talent House site, we recommend that you read the privacy policy of every website you visit.

2 What data do we collect?

We may collect, use, store and transfer various types of personal data about you. This includes data such as:

- "Identity data", including first name, maiden name, last name, username, marital status, title, date of birth, photos, race number, age, gender, qualifications and (expected) results;
- "Technical data". This includes your internet protocol (IP) address, login details, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, full location clickstreams to, through and from the site (including date and time) and other technology on the devices you use to access the website;
- "Profile data". This includes your username and password, purchases or orders, feedback and survey responses, performance, results and times at our events, products you have viewed or searched for; response times page; download errors; the duration of visits to certain pages; page interaction information (such as scrolling, clicks, mouse movements and methods used to scroll away from the page);
- "Usage Data". This data contains information about how you use the site, products and services;
- "Marketing and communication data". This data includes your preferences for receiving information from us and our third parties and your communication preferences.

We also collect, use and share aggregated data, such as statistical or demographic data, for any purpose. Aggregated data can be derived from your personal data, but is not considered personal data as it does not reveal your identity. For example, we may aggregate visitor usage data to calculate the percentage of users who have access to a specific site feature. However, where we combine aggregated data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data, which is used in accordance with this Privacy Statement.

3 How are your personal data collected?

We use a variety of methods to collect personal information, including:

- Direct interactions. You can provide us with your identity, contact and financial information by filling in registration or contact forms or by contacting us by post, telephone, e-mail or otherwise. Personal data you provide, e.g. when you:
 - Complete the contact form on the Sports Talent House site;
 - Send an application for a product or service of Sports Talent House;
 - Subscribe to our publications;
 - If you register as a volunteer or crew member for the events of Sports Talent House;
 - Participate in an action or promotion of one of the Sports Talent House events;
 - Give us comments or feedback.

3.1 Automated technologies or interactions

During your interaction with the website(s), we can automatically collect technical data about your equipment, browser actions and patterns. We collect this personal data by using cookies, server logs and other similar technologies. We may also receive technical information about you when you visit other websites. Please see our cookie policy (the "Cookie Policy") for more information.

4 How we use your personal data

We will only use your personal data if the law allows us to and for the performance of our services. More specifically:

- If you register via a registration form as a volunteer or crew member. For this we process the following personal data: first and last name, email address, telephone number, gender, date of birth and any special categories such as shirt size, diet, passport data;
- When you register for our newsletter. If you have given us explicit permission, we will use your email address to regularly send our newsletter. At the bottom of every newsletter you will find a link to unsubscribe at any time. You can also unsubscribe at any time by sending an email to info@sportstalenthouse.com. We process the following personal data for the newsletter: first and last name, e-mail address, IP address;
- If you navigate to one of the related websites or products, such as the various event pages of Sports Talent House or the newsletter registration via MailChimp;
- If you contact us via the contact page. For this we process the following personal data: first and last name, e-mail address, IP address and any information provided by yourself in the explanation.

4.1 Marketing / Newsletter

We would like to keep you informed of our new events, products and initiatives. Remember that Sports Talent House has a strict "opt-in" policy for people who are not (yet) a participant and / or customer.

The newsletter can only be received by the data subject if: (1) the data subject has a valid e-mail address and (2) the data subject registers for the newsletter. For legal reasons, an email will be sent for the first time to the email address entered by a data subject for sending newsletters using the double-opt-in procedure. This confirmation e-mail is used to check whether the owner of the e-mail address has authorized the receipt of the newsletter as a person.

That means that if you are not a participant / customer, we will not send newsletters or information unless you have requested to receive these updates. This data is not sold to third parties.

So where you are already a participant / customer, we will keep you informed of our new events, initiatives and products and offer you an easy way to unsubscribe from our newsletter if you wish. If at any time you would like to be removed from our direct list and you do not wish to receive further information from us, you can do so by:

- To let us know by clicking on the link at the bottom of every email communication you receive from us via the link we provide;
- Or via the e-mail address: privacy@sportstalenthouse.com, stating from which email list you wish to be removed.

4.2 Newsletter tracking

The newsletters from Sports Talent House contain so-called counting pixels. A counting pixel is a thumbnail image embedded in the emails sent in HTML format to enable logging and analysis of log files. This allows a statistical evaluation of the success or failure of online marketing campaigns. Using the built-in pixel, Sports Talent House can detect whether and when an email was opened by a person concerned and which links in the email were called by the person concerned. Such personal data collected through the counting pixels in the newsletters is stored and evaluated by Sports Talent House to optimize the delivery of the newsletter and to better tailor the content of future newsletters to the interests of the person concerned. This personal information is not disclosed to third parties.

4.3 Change of target

We will only use your personal data for the purposes for which we collected it, unless we reasonably assume that we need to use it for another reason and that the reason is compatible with the original purpose. Please contact us if you would like an explanation of how the processing for the new purpose is compatible with the original purpose.

We will never use your personal data for other purposes without your permission.

Please note that under certain circumstances we may process your personal data without your knowledge or permission, if required by law.

5 With whom do we share your data?

We will never sell your data to third parties. The data collected can be transferred within Sports Talent House. The data can also be passed on to third parties if this is essential for the execution of the agreement between us and our customers and visitors. Processor agreements are concluded with third parties.

5.1 Facebook

Sports Talent House has integrated components of Facebook on this website. Facebook is a social network. A social network is an internet-based social meeting place, an online community that generally allows users to interact and work interactively in virtual space. Facebook's operating company is Facebook, Inc., 1 Hacker Way, Menlo Park, CA 94025, USA. Personal Data Processing If an affected person lives outside the US or Canada: Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland.

Consult Facebook's privacy statement to learn how this company handles your personal data and what data is processed. The data policy published by Facebook, available through this [link](#), provides information on the collection, processing and use of personal data by Facebook.

5.2 Other social media (LinkedIn, Twitter)

Sports Talent House has integrated components from LinkedIn, Instagram, Twitter, YouTube and Snapchat on this website. Consult the Privacy Statement of these parties to find out how these parties handle your personal data.

5.3 No further transfer

No further transfer of your data to third parties takes place, unless you have given explicit permission for this, this is legally obliged to do this, or if this is necessary to assert our rights. We require all external parties to respect the security of your personal information and treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only allow them to process your personal data for specific purposes and in accordance with our instructions.

6 Where are your data processed and how long?

6.1 Where?

Your data is processed within the EU. We will only pass on your personal data to countries that are expected to provide the European Commission with an appropriate level of protection of personal data.

6.2 How long do we use your personal data?

We only keep your personal data for as long as is necessary to achieve the purposes for which we collected it, including for purposes of complying with legal, accounting or reporting obligations. To determine the appropriate retention period for personal data, we take into account the amount, nature and sensitivity of the personal data, the potential risk of damage from unauthorized use or disclosure and the purposes for which we use that data. The law requires us to retain basic information about our customers (including contact, identity, financial and transaction data) for seven years after they are no longer considered a customer for tax purposes.

In some circumstances you can ask us to delete your data: see Your rights under 7.

7 Your rights

You have the right to access, information, change and correction of your personal data. You can also submit a request to us to block the processing of your personal data or to delete your personal data. If you want information about the personal data collected, want to correct, block or delete incorrect data, or if you have any questions about the use of your personal data, please contact us (in writing) at: privacy@sportstalenthouse.com, attn. the Compliance Officer, Produktieweg 1, 6045 JC Roermond.

Please note that if you decide to have your data deleted, you may no longer be able to use our services (or use them completely). For complaints about the way in which we process data, you can contact the Dutch Data Protection Authority via this [link](#).

8 Data security

We have taken appropriate security measures to prevent accidental loss, alteration, access, use or disclosure of your personal information. In addition, we limit access to your personal data to those employees and any other third parties who have a business need to obtain it. They will only process your personal data based on our instructions and they are subject to a duty of confidentiality. We have put in place procedures to take action against any suspected breach of your personal data.

9 Cookie policy

What is a cookie?

We make use of cookies on this website. A cookie is a simple small file that is sent with pages from this website [and / or Flash applications] and is stored by your browser on the hard drive of your computer. The information stored therein can be sent back to our servers on a subsequent visit.

Use of persistent cookies

With the help of a permanent cookie, we can recognize you when you visit our website again. The website can therefore be specially set to your preferences. Even if you have given permission to place cookies, we can remember this by means of a cookie. This means you do not have to repeat your preferences all the time, which saves you time and makes it easier to use our website. You can remove permanent cookies via the settings of your browser.

Use of session cookies

With the help of a session cookie we can see which parts of the website you have viewed during this visit. We can therefore adjust our service as much as possible to the surfing behavior of our visitors. These cookies are automatically deleted as soon as you close your web browser.

Google Analytics

A cookie from the American company Google is placed via our website as part of the "Analytics" service. We use this service to track and get reports on how visitors use the website. Google can provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. We have no influence on this. We have not allowed Google to use the obtained analytics information for other Google services.

The information that Google collects is anonymized as much as possible. Your IP address is expressly not provided. The information is transferred to and stored by Google on servers in the United States. Google states that it adheres to the Privacy Shield principles and is affiliated with the Privacy Shield program of the United States Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data.